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16 JUL 1970

MEMORANDUM FOR: Chief, Benefits and Services
Division

SUBJECT : Annual Report - Fiscal Year 1970

Attached is the Annual Report of the EAA Clubs
and Activities Area for the period 1 July 1969 - 30 June 1970.

Added to the Report are plans and proposals for
the future.


Special Services Officer

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Attachment

~~GROUP 1
Excluded from automatic
downgrading and
declassification~~

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EAA CLUBS AND ACTIVITIES

1. 1969/70 PROGRAM HIGHLIGHTS

a. Garden Club

The Garden Club show was very popular in its three day exhibition in D corridor. A contest was conducted for all employees, members or not, with prize ribbons being awarded to winning entries.

b. EAA Fall Fair

This fair was an instant success and was acclaimed by high level officials and employees alike. Representing over 40 activities, the fair was the result of labors of over one hundred people, and is certainly a feature of our annual activities.

c. Glee Club

After two years of inactivity, our glee club, The Keynotes, presented a program last spring to a packed house in the auditorium. Afterward, the group performed at NPIC. It is worthy of note that a long sought for addition was made in the auditorium, a new Baldwin piano.

d. Ski Club

This club, under careful supervision of the EAA office, very successfully accomplished a long desired goal of the recreation program, i. e., to do something socially together outside the four walls. The six trips to Charnita went off very well with forty members participating per trip, learning to ski and enjoying excellent facilities at nominal prices.

e. Ticket Program

On the eve of the fiscal year, approval was granted to install a computerized ticket sales mechanism. TICKETRON promises to revolutionize ticket sales, especially in the areas of faster, broader customer service and financial accountability. Installation is scheduled for late August.

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~~SECRET~~2. STATISTICS

	<u>30 June 1969</u>		<u>30 June 1970</u>	
a. <u>Membership</u>				
Sponsor	192		193	
Patron	185		213	
Annual	<u>3,957</u>		<u>5,010</u>	
Total	4,334		5,416	
b. <u>Activities</u>				
	<u>Teams</u>	<u>Participants</u>	<u>Teams</u>	<u>Participants</u>
1. Athletic				
Softball	30	600	30	600
All others	<u>24</u>	<u>500</u>	<u>72</u>	<u>1,098</u>
Total	54	1,100	102	1,698
	<u>Programs</u>		<u>Programs</u>	
2. Self-development	21	1,033	25	1,125
3. Social/cultural	12	380	15	435
4. Special events	6	230	6	250
5. Tickets				
Sports				
Senators				
Redskins				
All others		\$ 22,788.00		\$ 25,882.00
Theaters (movies)		8,882.00		3,131.00
Plays				
Concerts				
Specials		<u>30,023.00</u>		<u>34,624.00</u>
Totals		\$61,693.00		\$63,637.00

3. COMMENTS ON PROGRAMSa. Membership

Growing interest is reflected in the 20% increase in membership for fiscal 70. Notable is the increase of Patrons Memberships (213).

b. Athletic area

Sports continue to hold considerable interest among the membership.

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Softball alone involves 600 men and women. Our EAA Golf League has been revitalized and now boasts 32 regulars, participating in league play at Pinecrest No. 2 in Virginia. Tennis instruction has been re-established for a limited number of members on an unreserved court at Langley High School. Facilities for tennis tournaments are still unavailable. Lack of, and competition for, public recreation facilities (Principally gyms) continues to haunt EAA planners - and the worst is yet to come.

c. Self-development

The dimensions of the program are unlimited. Ideas come in weekly for new or expanded programs. As the statistics show, growth in these course memberships is still increasing. Agency space remains a restricting factor. Fortunately, there appears to be a wealth of talent within the Agency, from which qualified instructors may be drawn. The constant influx of new employees affords a continuous supply of new students.

Girls are still joining auto maintenance, getting their hair in the carburetor and grease under their fingernails. This course is now divided into beginners and advanced. The Computer Science course is riding high along with the general heavy interest in all computer uses.

Fees for these activities continue to be nominal, and it is hoped to maintain this desirable feature. Family participation in the two areas, Skeet and Trap and Bowling, appears to be working out well.

d. Social/Cultural

This area generally seems to have hit a plateau in degree of participation and activity. At least at this time. It is a little difficult to keep accurate tab on these activities since by nature they operate nearly independently.

e. Special Events

This is an area of great promise and potential. The aforementioned Ski Club has established an important precedent for a group outside activity. Camping and fishing trips are growing. The demand for more and more camping items is increasing steadily.

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f. Tickets

Although not completely evaluated, the figures revealed in paragraph 2 appear to show that net ticket sales have realized a slight decrease. This is based on the fact that the end-of-fiscal-year 1970 figure, \$64,000.00, includes the addition of a new D. C. sales tax and a general industry wide ticket price increase. Responsibility for the apparent decrease in volume sales is due to the loss of the sales from the K-B Theater chain, L'Enfant Plaza and reduced sales of Carter Barron because of lower quality performances and adoption of Ticketron by the K-B chain.

4. OTHER ITEMS OF IMPORTANCE

- a. The Christmas tree program sponsored by EAA obtained decorated Christmas trees and placed two in the Headquarters Building entrance, one in each cafeteria, one in the Ames Building, and one at NPIC. The glee club sang Christmas carols on 16-17 December.
- b. The photo and art exhibits were, as in the past, very popular displays. At any time of day, people could be seen reviewing the "fruits of Agency talent".
- c. In the fitness area, an outside running track was opened in the north-east area of the parking lot. The newly created 100 mile club is popular and has enrolled over fifty members.

5. PLANS FOR 1971

In my opinion, the travel programs, lunch hour activities, and construction of tennis courts represent realistic goals. I sincerely hope their implementation can be again reconsidered.

6. NEAR-FUTURE PLANS

It is hoped that the opening of a Rosslyn EAA office and store to service nearly [REDACTED] employees can become a reality during the coming year.

7. LONG RANGE PLANS

The culmination of all EAA Program dreams would be realized with the materialization of an Employee Activity Building. I see this structure as the answer to so many frustrating problems of space, meetings, displays, activities, and storage. I hope that we can take a first step toward realizing this goal in the near future.

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